

## Media Contacts:

Jeff English, President & CEO  
Solium Capital Inc.  
(403) 450-6002  
(403) 515-3919  
investorrelations@solium.com

Lynn Leong, CFO  
Solium Capital Inc.  
(403) 450-6015  
(403) 515-3919  
investorrelations@solium.com

Jim McBride, Managing Principal  
Solium Equity Consulting Services Inc.  
(248) 348-7104  
(248) 882-5724  
jim.mcbride@soliumconsulting.com



**FOR IMMEDIATE RELEASE**

### **Solium Capital Inc. Announces Launch of New Consulting Business, Solium Equity Consulting Services, Inc.**

**Calgary, Alberta, October 21, 2008** – Solium Capital Inc. (“Solium”) is pleased to announce that it is further expanding its product suite by launching a consulting business that will be operated by Solium Equity Consulting Services, Inc. (“Solium Consulting”), a wholly owned subsidiary of Solium. Solium Consulting will provide public and private companies advisory services related to the development and creation of employee equity plans and address tax, accounting and regulatory matters relevant to new and existing equity plans. Jim McBride, previously Solium’s Executive Vice President of U.S. Operations, will lead the new company as Managing Principal.

“In today’s rapidly evolving business environment, companies must constantly assess and implement relevant employee equity incentive plans to remain competitive for top talent. These plans must also conform to a frequently changing regulatory environment. Solium is uniquely positioned for this new venture because of the breadth and complexity of plan types which it presently administers. Solium’s singular focus on equity administration empowers our team with extensive domain expertise in this field. We firmly believe Solium Consulting can not only assist companies in creating plans that meet their corporate objectives, but which also can be effectively and efficiently administered once rolled out.” said Jeff English, Solium’s President and Chief Executive Officer.

“I’m elated Jim McBride has committed to managing this new enterprise. He brings entrepreneurial experience through his former position as President of Allecon Stock Associates, LLC and his expertise is widely respected in the field of equity compensation. Jim presently serves as an Advisory Board member with the Certified Equity Professionals Institute (“CEPI”) at Santa Clara University.” added Mr. English.

According to Jim McBride: “The association between Solium and Solium Consulting provides a tremendous opportunity to existing clients and prospects of Solium. I am pleased at the vote of confidence shown by Solium’s management selecting me to lead this new business and believe that my background and prior experiences have prepared me well to undertake this venture. I look forward to this new mandate and am excited about what we expect to accomplish.”

To find out more about Solium Equity Consulting, please visit [www.soliumconsulting.com](http://www.soliumconsulting.com).

#### **About Solium Capital**

Solium Capital Inc. (TSX: SUM) is a leading global provider of web-based stock plan administration technology and services. Solium’s integrated solutions enable corporations to automate and manage all stock option and stock purchase plan types, including comprehensive regulatory and financial reporting. Founded in 1999, Solium has since been a disruptive force in the industry, thanks to its proprietary technology Shareworks™ and its innovative approach to simplifying stock plan administration.

#### **About Solium Equity Consulting**

Solium Equity Consulting is an organization focused on assisting publicly traded and privately owned companies assess, develop, implement and maintain effective equity incentive plans aimed at attracting, retaining, motivating and engaging employees. With a specific focus on streamlined and simple plans, our industry expertise ensures the plans we develop for our clients, based on their expressed needs, are straightforward, concise, readily understood and easily managed once implemented.